

FOR IMMEDIATE RELEASE

For additional information contact:
Campbell-Ewald, Mark Benner, (586) 558-6281
mbenner@campbell-ewald.com

GHIRARDELLI SELECTS CAMPBELL-EWALD AS ADVERTISING AGENCY OF RECORD

LOS ANGELES, May 1, 2006 — Ghirardelli, America's premium chocolate company for more than 150 years, has selected Campbell-Ewald Los Angeles as its advertising and marketing communications partner and agency of record.

"We are delighted to have the opportunity to launch Ghirardelli's new Intense Dark chocolate bars as well as enhance their overall brand equity with strategic and imaginative creative," said Debbie Karnowsky, Campbell-Ewald EVP, executive creative director. "It's an exciting time to partner with Ghirardelli as they continue their tremendous growth, leading the trend towards premium chocolate in America."

Campbell-Ewald is known for its specialized Women2Women Communications, strategic insights and the ability to deliver perception-changing advertising. In the past few months, new clients have included the California Association of REALTORS®, Alltel digital business, Michelin digital business, University of Michigan M-CARE and the U.S. Mint.

Campbell-Ewald Los Angeles has been serving West Coast clients since 1955 and is part of the nation's sixth largest advertising and marketing communications agency network. Campbell-Ewald has more than 1,200 employees and offices in Detroit, Los Angeles, Atlanta, Chicago, Dallas, New York and Washington, D.C. A part of The Interpublic Group of Companies (NYSE:IPG), Campbell-Ewald partners with a score of national brands, including ACDelco, Alltel, BISSELL, Chevrolet, Farmers Insurance, Michelin, Kaiser Permanente, OnStar, the United States Navy and the United States Postal Service.

For more information on Campbell-Ewald, visit www.campbell-ewald.com.

###